



**17<sup>th</sup> October 2006**

## **Passion for the Planet recognised at the Green Guardian Awards**

**Passion for the Planet** radio has received a **Special Commendation** in the "Green Business" category at the first **Green Guardian Awards**. [13 Oct 06].

The awards are designed to recognise businesses, individuals, schools and projects that are making a positive difference to their local environment.

**Passion for the Planet** is the UK's only radio station focusing on health and environmental issues, and the commitment to the environment doesn't stop there. Sustainability and caring for the planet and its people is also core to the company's ethos.

Listener Eva-Maria Mansell was so impressed with **Passion** both on and off air that she decided to nominate the company for the award.

"There are many great projects run by people committed to making a difference. But if people don't hear about these projects they can't be involved, or help support them or even be inspired by them to create a project of their own. And that's Passion's role – to tell listeners about the good that's being done and inspire them," said Eva-Maria as part of her nomination.

"And they don't just talk about it; the staff cycle or walk to work, the studios are sound-proofed with organically grown hemp, there are low energy light bulbs, the office furniture is reclaimed, there are recycling bins for paper, cans, glass, CDs etc. All office equipment is switched off completely at night so there are no stand-by lights left on," continued Mrs Mansell.

Passion for the Planet is based in serviced offices in South London and has rallied all the other business owners together to persuade the building's owner to provide a collection for recycling paper.

Passion produces only one carrier bag (yes, carrier bag, not bin bag) of waste each week! Everything else is recycled or re-used.

Passion is a ground-breaking DAB radio station, focusing on the 21<sup>st</sup> century's biggest issues – health and the environment. 24 hours a day Passion mixes adult contemporary and world music with interviews on a variety of subjects ranging from desertification to green gyms, from road testing anti-wrinkle creams to self-cleaning glass. All the interviews and features are song length and mixed with the music in a format designed for today's 30/40 somethings.

"We're thrilled to receive this Special Commendation and are pleased that the judges have recognised that we "walk our talk". Every business can do its bit to be greener and these awards are a great way to inspire people," said Passion for the Planet's Managing Director Chantal Cooke.

### **Notes to editors:**

For more information/comment/interviews etc contact:

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**Passion for the Planet** broadcasts to London and the south of England on DAB Digital Radio. It is one of only a very small number of independently owned DAB radio stations in the country. It is also the UK's only radio station to focus on health, the environment and alternative solutions. It is also the only station to play a mixture of music from around the world (a proportion of the music is non-English language) aimed at an adult (30+) audience.

**Green Guardian Awards** were launched this year and are open to businesses across South London. The award was presented to Passion for the Planet at a ceremony at the National Trust's Morden Hall Park on Friday 13<sup>th</sup> October 2006.