



1st July 2007

Passion for the Planet's gifts for "green man"!

Looking for a present that won't 'cost the earth'? Award-winning health and environmental DAB digital radio station, '**Passion for the Planet**', has come up with a handy checklist of the top five gifts to suit even the most eco-conscious man. With a range of ideas to match all budgets, from easily affordable and accessible things to do, to more expensive treats and experiences.

Inexpensive

1. Turn free sunlight to good use with a **solar powered mobile phone charger**. For £39.99 www.britisheco.com has a charger to suit a whole range of phones. Ideal for use on business and pleasure trips, hiking and camping holidays.
2. Why not **plant a tree**? For £15-£35 www.treesforlife.org will plant a native tree in the Highlands of Scotland, as part of the restored Caledonian Forest.

Mid-range

3. Don't feel guilty about the rubbish we produce with a **Green Cone** from £65 www.greencone.com. Taking all household food waste including cooked food, which cannot be composted, the Green Cone can be placed in the garden and uses sunlight as the energy source to breakdown food into its natural components of water and carbon dioxide, leaving only a small residue. Easy to maintain, it saves 20% of household waste from being collected and also reduces landfill and large scale treatment plants.
4. No need for batteries and mains electricity with a **wind up and rechargeable Devo DAB Radio** from www.tangogroup.co.uk. For £79.99 the Devo radio is the first of its kind on the Freeplay power platform. Just wind up and listen to DAB and FM anywhere, and in the London area or the south it is the perfect way to tune into 'green' radio station 'Passion for the Planet'.

Luxury

5. For an eco-friendly experience, take a **day trip or weekend break on the Orient-Express British Pullman or Northern Belle** from £160 per person www.orient-express.com. Far more environmentally friendly than flying or even driving around the UK. Experience Britain from the luxury of the world's most famous train and enjoy a glass of champagne, smug in the knowledge that this is a low carbon holiday.
6. Take a **carbon coaching session** with carbon coach, Dave Hampton, from £75 -£700 www.carboncoach.com. Dave provides a friendly source of enlightening and encouraging solutions to reduce our carbon footprint, saving money and the environment along the way.
7. Beat the hosepipe ban and save money on metered water bills with an eco-friendly '**Grey Water Irrigation System**' for £700 www.greywaterirregation.co.uk. Fitted to existing water

pipes it collects household grey water and rainwater, storing it in a discreet tank. Feed into a drip irrigation system or garden hose. It saves hours of watering and protects valuable plants.

8. Or for the ultimate environmentally friendly transport, the www.nicecarcompany.co.uk enables Londoners to get around town with zero emissions in a funky **electric car**. It's clean, quiet and exempt from the Congestion Charge and road tax, with free parking in many London locations. Costing £9,995 to buy and less than two pence per mile to run, and if the electricity comes from a green supplier, using renewable energy, there will be nothing to feel guilty about this Christmas.

Launched four years ago by two dynamic, young radio professionals, Chantal Cooke and Kenny Stevens, who felt that radio was a powerful medium but was seldom being used for more than tabloid news and celebrity gossip, 'Passion for the Planet' is the UK's only radio station to focus on health, the environment, the new age and personal development, all combined with an eclectic mix of classic hits, new music and great songs from World Music artists.

Covering a range of issues from making our homes environmentally sound or the implications of the Zero Point Field in personal development, to ways that language can improve our health and change our lives, Passion for the Planet offers a unique blend of music and information that can't be heard on any other radio station.

'Passion for the Planet' is available on DAB digital radio across London and the south of England and nationwide on the Internet at www.passionfortheplanet.com

Ends

For further press information contact Anthea Yabsley at IDEal Public Relations on 020 8575 3009 or email Anthea.yabsley@bopenworld.com

Notes to editors

Award - 2004 British Environment and Media Awards – Winner of a special commendation for the Best Radio Feature or Current Affairs programme.

Voted in the "Top 5 Digital Channels" by *The Times* (June 2007)