



PRESS RELEASE
**Passion for the Planet chosen to be the Fes Festival's
exclusive UK media partner**

22nd May 2009

DAB radio station Passion for the Planet has been chosen for the second year running to be the exclusive UK media partner for the Fes Festival of World Spiritual Music in Morocco.

The Festival, in its 15th year, takes place from 29th May to the 8th June in the ancient city of Fes.

This partnership is unique for both the Fes Festival and Passion for the Planet. Passion for the Planet is the only radio station in the UK to focus on spirituality, the environment, health, personal development and global understanding. It is also the only radio station in the UK to play World Music as part of its core output introducing its audience to musicians from around the world.

Passion for the Planet will be visiting the festival to record interviews with some of the Fes Forum speakers, for broadcast later this year.

"The Fes Festival is a magical event – music from all over the world in stunning settings," says Passion for the Planet's managing Director Chantal Cooke. "Just imagine listening to music as the sun sets, surrounded by the majesty of the Bab Makina palace courtyard, or dancing with Sufi mystics by candlelight in the early hours, or sitting in the shade of an ancient oak tree listening to leading thinkers of the 21st century, and then indulging in a tasty tagine lunch in the hustle and bustle of the Fes medina, chatting with locals and soaking up the sounds and smells of the souks. This is the experience we hope to bring to our listeners."

Notes to Editors:

- Chantal Cooke from Passion for the Planet is available for interview/comment and can be contacted on 020 8544 0091 / 07788 184 649

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Passion for the Planet broadcasts on DAB to London and the south of England and is also available via the Internet. Passion for the Planet reaches an audience of health, environment and personal development focused adults. Passion for the Planet's audience is open minded, keen to change the world and live a more ethical, sustainable lifestyle. Passion for the Planet is also the only radio station in the UK to play World Music as part of its core output introducing its audience to musicians from all over the world. For more information visit www.passionfortheplanet.com

The Fes Festival is from 29th May to the 8th June 2009. It has many fans including rock superstar Bono and Sir Nicholas Pearson, Chairman of The Temenos Academy; "Fes and its sacred music festival has a unique opportunity to become the place where Islam meets the West in open and fair-minded dialogue," says Sir Nicholas. For more information visit www.fesfestival.com