



**PRESS RELEASE**  
**18<sup>th</sup> June 2009**

## **Passion for the Planet radio is featured in the new novel by best selling author Sarah Tucker**

DAB radio station Passion for the Planet, firmly rooted in reality, has now made its debut in the world of fiction.

Pick up a copy of Sarah Tucker's new novel "The Control Freak Chronicles" and you'll find that the heroine works for Passion for the Planet. The book also features the radio station's co-founder Chantal Cooke.

Passion for the Planet was launched 7 years ago and broadcasts across London and the South on DAB radio and nationwide via the Internet. It is the UK's leading group of radio stations focusing on health and environmental issues and playing music from all over the world.

In the book Sarah's heroine Helena Treadwell works for Passion for the Planet as a presenter. The story follows her attempts to control her life while making a documentary about her home town, where Chantal Cooke is featured as one of the potential interviewees.

It's a story about letting go of control, about how when one door closes another often opens and about falling in love when you least expect it.

"I chose my heroine in "Control Freak Chronicles" to work for a station called Passion for the Planet because she is a grounded and enthusiastic character, rather like the people behind the radio station in real life," explained Sarah Tucker, best selling author of "The Playground Mafia" (short listed for the Good Housekeeping book of the year 2007) "The Battle For Big School", "The Last Year Of Being Single", "The Last Year Of Being Married", "The Younger Man" and "Schools Out".

"I love Sarah's novels, so when she said she was a big fan of the station and would like to feature it in her latest book, I was thrilled," said Passion for the Planet's Managing Director Chantal Cooke "It's not often you get the opportunity to be immortalised in fiction!"

Passion for the Planet is the first DAB radio station to be featured in a novel and shows how the station has entered the public's psyche as a radio station that combines great entertainment with strong ethics and a clear and consistent brand.

"All my novels are fiction, and are designed to hit a nerve and be of the moment. I only mention products and services if I believe in them, and more importantly if I know my characters would believe in them. I think Passion for the Planet is a breath of fresh air in the media and I have great respect for its founders and wonderful job they do." continued Sarah.

"The Control Freak Chronicles" is published by Arrow on the 25<sup>th</sup> June.

**Notes to editors:**

1. **Passion for the Planet** is the UK's biggest radio station providing you with solutions for a green and healthy lifestyle. Playing music from around the world, mixed with interviews and features focused on your health, environment and personal development. You can listen to Passion for the Planet on DAB radio and online at: [www.passionfortheplanet.com](http://www.passionfortheplanet.com).
2. **Sarah Tucker** is an award winning travel journalist, novelist, producer and broadcaster. She has edited, produced and presented her own radio and TV series as well as presenting reports for BBC Holiday Programme and anchored I Want That House on ITV. She devised and presented the award winning Jazz FM Travel Guide for over two years and was a travel correspondent for Classic FM. She is the author of a number of best selling novels.

Currently working on her next novel for Random House, Sarah is a regular travel columnist for Traveller magazine and Richmond magazine as well as freelancing for many tabloid and broadsheet newspapers and women's consumer titles. She occasionally co-presents Talk Sport.

Sarah is a single mother and lives in South West London with her son and two tortoises.

### 3. **Media enquiries**

Both Chantal Cooke and Sarah Tucker are available for interview / comment / articles.

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